

About the NJSBDC at Rutgers—Newark

Where Businesses Go To Grow

The NJSBDC at Rutgers Business School—Newark, (RNSBDC), is the premier provider of strategic, growth focused business training and technical assistance services to established small businesses and start-up entrepreneurs. The Center's motto is to offer the "Right Strategy, Smart Growth, and Infinite Possibilities," which support our mission to help entrepreneurs and business owners start and grow sustainable, successful small businesses through the delivery of appropriate training and technical assistance services and programs. Our service delivery is guided by the principles that our Clients: (a) receive the right service in a timely and professional manner; (b) acquire the necessary business skills to enable them to become self-sufficient entrepreneurs and competent business managers; and (c) establish successful, long term businesses that will enhance their economic quality of life as well as their communities.

Start-up and established businesses can access RNSBDC by:

1. The Web: www.business.rutgers.edu/rnsbdc (Complete the Request for Counseling (RFC) form located on the home page); or,
2. Email to: rnsbdc@business.rutgers.edu; or,
3. Telephone: 973.353.5950.

Once a signed eRFC is received you as an SBDC client will be directed to the next appropriate stage of business services based upon your level of business establishment and maturity with consulting and training. For nascent stages, we request that all prospective entrepreneurs attend the Entrepreneurs' Q&A session. Please check our website or call our office for specific times and days of week. We look forward to serving you with the "Right Strategy, Smart Growth, and Infinite Possibilities."



Growing Your Business



Established small businesses and entrepreneurs have turned to us for one-to-one management consulting and training for more than three decades. Companies using these comprehensive services report accelerated growth and improved access to capital financing.

◆ Seeking Capital Financing

◆ Expanding Customer Base

◆ Competitive Edge Branding

◆ Growing Company Revenues

Starting Your Business



Our team of experts work with individuals and early stage start-ups with growth and expansion. Our clients produce results time and time again after they have worked with our teams.

◆ Writing a Business Plan

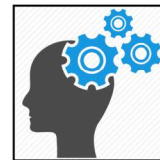
◆ Financial Projections

◆ Record Keeping

◆ Business Registration

◆ Business Certifications

Innovation, Growth Strategies and Management



Entrepreneurs and business leaders make tough decisions every day. Our mission is to provide the support you need to assist in evaluating the most effective business outcomes for success. Some of our specialty areas are:

◆ E-Commerce

◆ International Trade

◆ Procurement

◆ Green Sustainability

◆ Technology Commercialization

Getting it Done Right the First Time!

About NJSBDC

Improve Performance
Colleges, Universities
Educational Institutions
Training Programs
Counselors and Advisers

Government Collaboration
Small Business Administration
State and Regional Programs
County / Local Alliances



Capital Infusion
Lending Institutions
Banks
Funding Organizations

Community Based Programs
Cultural Groups
Neighborhood Associations
Local Business Support
Business & Industry Associations

The New Jersey Small Business Development Center was established by Congress in 1978. At present, the NJSBDC network is composed of Headquarters located at Rutgers Business School (Newark and New Brunswick), and 12 full-service, regional centers, plus 29 satellite offices. Our regional centers are hosted by and affiliated with two and four-year college and university business programs. With a major footprint for comprehensive small business assistance and outreach, we offer our clients every advantage for success. By tapping our network's expansive knowledge centers, you will receive the professional expertise and guidance needed to flourish in today's competitive and ever-changing business world.

Training

All-encompassing training, non-degree career training, webinars, seminars and certification programs are offered on a regular schedule for our entrepreneurs. All programs are presented by highly-qualified specialists. Each is designed for those who may be starting or those seeking to further advance their skills and understanding of the ever-changing business environment. Contact our office or check our web site for the current training schedule.



Events

Our Center hosts a wide range of networking events throughout the year. Our programs include entrepreneurial workshops like "Meet the Lenders" and "Building and Financing Your Small Business with the SBA." Each program is designed to bring solutions to our client's challenges. Be a part of the happenings. Contact our office or check our web site for the events calendar.

INNOVATE



Have you been thinking about turning your dream into a reality?

LAUNCH



It's official! Your business is open. Congratulations! But, now what?

GROW



Business is good, but not growing. How can you take it to the next level?

RENEW



Do you know how and when to execute change needed for growth?

TRANSITION



Where do you want to go with your business? Do you have a plan?



America's SBDC New Jersey is funded in part through a cooperative agreement with the U.S. Small Business Administration (SBA).

